BUILDING FOR THE FUTURE

2022 Impact Report



To inspire and encourage all people to fulfill their potential, thrive and contribute to their community.

> inclusion respect solidarity boldness caring

performance







Nancy Audette Chair of the Board of Directors YMCAs of Québec

Stéphane Vaillancourt President and CEO YMCAs of Québec

Claudie Imbleau-Chagnon YMCAs of Québec Foundation

Message from the **Presidents**

This past year has been tumultuous. An ongoing pandemic. Isolation. Inflation. Mental health. Humanitarian crises and conflicts. Academic struggles and increased school dropout rates. It seemed that as soon as we managed to wrap our heads around one challenge, another bigger one was right around the corner. And amid all this uncertainty, the only certainty was change.

If the pandemic profoundly altered our world, changed our daily fitness routines, and exacerbated societal issues, it also showed us that change was not only inevitable but necessary. At the Y, we understood that to increase our social impact we needed to transform our business model and service offering to ensure our operational sustainability. In 2019, we began implementing our strategic plan, with an expected return to profitability by 2025. Now at the midway point in the process, we see how many of these changes are taking root and allowing us to better meet the growing needs of our communities.

In 2022, we added a new investment fund to our long-term financial strategy. We invested in philanthropy and are extremely grateful to our donors who placed their trust and confidence in us. We reassessed our daycare model and made the difficult decision to close two sites. But we also built partnerships to take our programs and services outside our walls. Our integrated programming at the Olive-Urguhart Sports Centre, Pointe-Claire's newly opened complex on the site of the former West Island YMCA, is one example.

In 2022, we also amped up our efforts to support youth. We saw record numbers of teens in our TeenZones. We expanded our Alternative Suspension program thanks to the social impact bonds and reopened Camp YMCA Kanawana after two years of closures. But as we move forward, we need to make sure no one gets left behind. Our Social Inclusion and Reintegration sector continues to focus on supporting some of the most vulnerable and marginalized populations. And the fully reopened YMCA Residence provides housing and integration services to asylum seekers.

Last, but certainly not least, we focused on taking better care of our **teams this year.** Through an enhanced Employee Assistance Program that now also offers telemedicine, mental health workshops, and a new mentoring program, we want to ensure all employees have the support and opportunities to grow both personally and professionally. Because without them, none of the work we do would be possible.

But there is still a lot of work to be done. Change is a process. One we would never have been able to start without the support and generosity of our incredible donors, staff, members, volunteers, and partners. We hope that as you read through the pages of our impact report, you will be inspired and continue to support us in driving positive change in the community. Because together, we can build a stronger tomorrow.

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2020-2025

Strategic Plan

In 2019, already aware that the organization needed to transform to better align with a constantly changing society, we set our transformation process in motion based on clear objectives and a well-defined strategic plan.

Now at the midway point in the process, some of these changes are starting to take root. Here is an overview of how we are changing to refocus our social impact and ensure our sustainability for years to come.

The Y's game plan: to make sure our values—boldness, caring, inclusion, performance, respect, and solidarity—influence all our actions.

It is by acting according to these ideals that the Y achieves its mission: to encourage and inspire all people to fulfill their potential, thrive, and contribute to their community.

Incidentally, this mission translates into the Y's clear vision for 2025: to reinvent itself so that it can transform lives all over Québec, even becoming a leader in the matter.

Driven by this vision, the Y aims to achieve four goals or "target states":

- An impact model that is understood and adopted by all and that guides our decisions
- A transformed, high-performance, agile organization
- An improved business model (better integrated and longer lasting) for continued financial health
- A recognized, universally understood, and sought-after social impact



The YMCA Residence:

A Warm Welcome

Since 1984, the YMCA Residence has been offering housing services to asylum seekers. After being closed for almost two years because of the pandemic, **the YMCA Residence reopened at the end of 2021.**

As the numbers of asylum seekers continues to rise in Québec, the Residence, in partnership with the Programme régional d'accueil et d'intégration des demandeurs d'asile (PRAIDA), plays a key role in welcoming newcomers.

In addition to providing short-term housing and meals, residents can also take advantage of the winter clothing bank, a drop-in daycare service, and access to the YMCA's sports and fitness activities, youth programs, and more. But most of all, the **dedicated**, **caring staff ensures everyone gets a warm welcome as they have been doing for close to 40 years.**

In 2022, the YMCA Residence:

- Housed over 1,000 people on average per day
- Welcomed over 15,000 asylum seekers
- Welcomed 18 kids per day on average in its drop-in daycare centre
- Distributed over 600 items of winter clothing, including coats and boots



Upon their arrival in Montréal, they were housed at the YMCA Residence for several weeks. In addition to housing and meals, Manuel and his wife received help filling in all the paperwork for their asylum claim and guidance on services that would help them settle into their new life. "When I left the YMCA Residence, I was very well prepared thanks to all the help I received," explains Manuel. Just two months later, he was enrolled in French classes, securing a job shortly thereafter.

In 2020, Manuel's journey came full circle in a sense as he returned to the YMCA. Not as a stressed-out newcomer this time but rather as the IT Department's new lead system administrator. For him working at the Y is a way to "give back to society everything that was done for me."



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Building for the Future

A Journey Shaped by

Societal Needs

Beyond physical activity and sports, community and education have always been central to our mission. For over 170 years, we have shown, time and again, our ability to transform and evolve based on the changing needs of our communities and the most pressing issues of our time.

November 25, 1851 – North America's first YMCA opens in Montréal. The Y has stayed true to its 1851 mission when it first began offering night classes to workers so they could build their "mind, body, and spirit."

1870 – Night school classes are offered to everyone, including women and immigrants.

1890 – Ahead of its time, the Y begins to offer sports and physical activity as core components.

1926 – The Y's night school leads to the foundation of Sir George Williams College (now Concordia University).

1931 – Opening of the residence on Drummond Street to welcome the growing number of young men arriving in the city seeking employment and educational opportunities during the Depression.

1960-1970 – The Y turns its focus to prevention and social intervention. Its staff pioneer frontline work by reaching out to young people struggling with addiction.

1960-1970 – The Y offers its services to all Quebeckers, regardless of religion or language, to better meet the needs of the communities where it works. Previously, the YMCA only served English-speaking protestant men.

1965 – Learning French becomes easier for immigrants with the opening of the accredited YMCA International Language School, which teaches nine languages.

1969 – The Y launches host projects to integrate a burgeoning immigrant population.

1970-1980 – To support working families and champion new ideas in child development, the Y opens daycares as well as preschool and after-school programs.

1980-1990 – Responding to rising unemployment, the Y creates youth centres and employment services.

Community development expands to include justice initiatives, minority rights, and urban development. The number of partnerships continues to grow.

1984 – The YMCA Residence begins to welcome refugee claimants. The YMCAs of Québec Foundation is also set up to ensure the Y's future thanks to the generosity of donors.

1999 – YMCA Alternative Suspension sharpens the Y's focus on kids, youth and school success. It becomes a national program.

2018 – Launch of the YMCA PlusOne Mentoring program, pairing caring and positive adult role models with 10-to-17-year-olds who are experiencing challenges in their daily lives.

2019 – Beginning of the Y's organizational transformation process, with a greater focus on community programs and a recentred fitness programming.



2019 – Official opening of the YMCA Saint-Roch thanks to a partnership with the City of Québec and the generous donors who helped equip the centre.

2020 – The COVID-19 pandemic hits and the Y springs into action with virtual programs, online support, emergency services, and more.

2021 – Launch of the YMCA Alternative Suspension Social Impact Bond, an innovative initiative aimed at funding the expansion of the prgram to 11 new service sites.

2022 – The West Island YMCA becomes a Y Space thanks to a partnership with the City of Pointe-Claire. It offers sports and fitness activities as well as community and youth programs to area residents.

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The Saint-Roch YMCA:

The Newest Kid on the Block

Opened just over two years ago, the Saint-Roch YMCA has already carved out a special place in the community. The youngest member of the YMCAs of Québec family, the centre is home to a wide range of health, fitness, and aquatic activities, youth and community programs, a community kitchen, and a virtual language school.

In 2022, the Saint-Roch Y:

- Reached the 1,350-member mark for its sports and fitness programs
- Launched the Cheminée de Nuit project, providing new emergency shelter services to 450 unhoused individuals
- Launched virtual language course through the YMCA International Language School, offering a choice of 9 languages
- Offered 165 people from marginalized groups day work opportunities totalling 1,020 paid hours

The Y Foundation

Incredible Support from the Local Community!

On November 10, 2022, the Y Foundation held its first fundraising event in Québec City:
"Un univers à aimer," presided by Stéphane
Breton of the Caisse Desjardins de Québec and presented by Mallette. Thanks to a committed team of volunteers, we raised an incredible \$135,000, surpassing our fundraising goal. This will allow the centre to consolidate its work in food security through its community kitchen and provide activities and programs to a greater number of youth in its TeenZone.

Mallette, one of the Foundation's corporate volunteer partners, also organized a winter clothing drive for the **Nuits des Sans-Abris**, **collecting 6.32 m³ of clothing** to help over 150 people weather the winter cold.

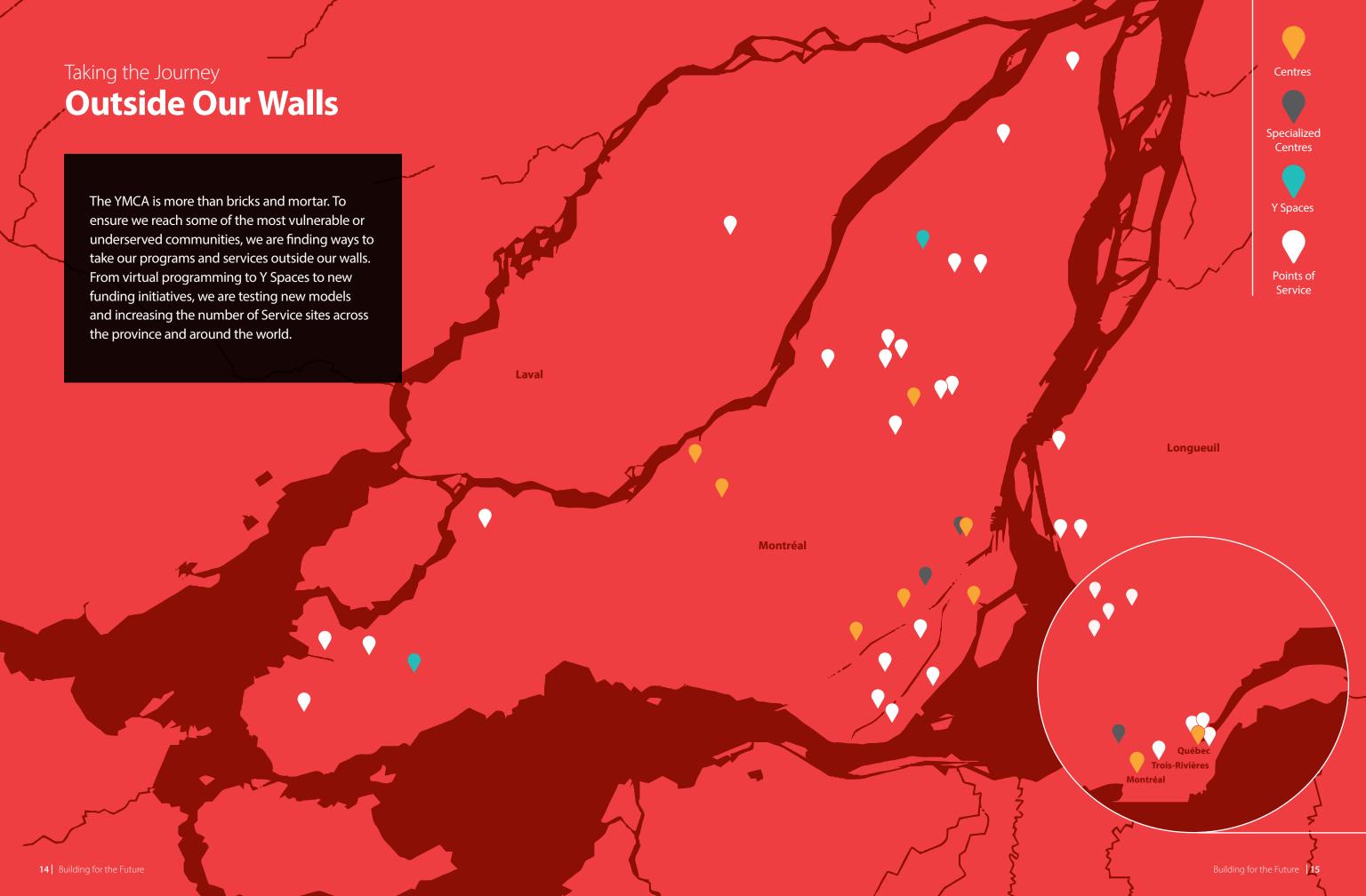
A school supply drive for the Pathways to Education program was organized by another one of our corporate volunteer partners, the Caisse Desjardins de Québec, collecting supplies to help over 100 students this school year.



Thank you to our partners

Desjardins Caisse de Québec Desjardins Financial Security Événements Camarade - Laurie Gagnon Fondation Maurice-Tanguay Korem La Galerie du Meuble Le QG & Le District Gourmet Mallette Sciage Forage Québec et Pompage provincial







Sarah-Jeanne and Karolyn's Story

Outgoing and bubbly, Sarah-Jeanne is one of the Saint-Roch TeenZone's first participants. For this Québec City youth, the YMCA TeenZone is a cool place to hang out with her friends and participate in a wide range of fun activities.

As she loves to draw, the artistic workshops are really her favourite. But as youth worker Karolyn explains, TeenZones offer so much more than just activities.

Sure, at the TeenZone, teens can do arts and crafts, play games and sports, go on a variety of group outings in the neighbourhood, or just chill with friends, but really the TeenZone is a place to connect. Connect with other teens whose reality may or may not resemble their own. And connect with the youth workers, who, with time, become significant figures in the teen's life—someone they can talk to about anything, from failing a math test to problems at home. Because bad days are inevitable, but friends and a good support network make them much more bearable.





Paola's Story

Born in the Philippines, Paola grew up in Toronto after her parents decided to move to Canada in the hopes of offering both Paola and her sister greater opportunities. A nurse by trade, Paola and her French husband decided to settle in Montréal because they liked the mix of French and English.

Wanting to find a job in a hospital, she is learning French at the YMCA International Language School, in an environment she describes as welcoming, friendly, and multicultural.

She particularly appreciates her teacher who is passionate and knows exactly how to motivate the students.

Case in point, Paola told us her story entirely in the language of Molière! Bravo!







in Numbers

Thanks to your generosity and support, 75,000 people enjoyed and used our programs and services, even if we were not yet fully reopened.

Youth success

25,000 young people

participated in our community programs.

A new record! 50,000 visits

to our TeenZones, that's twice as many than in 2019, before the pandemic!

6,700 young people

welcomed in our in-person and virtual community programs.

+18,000 teens

reached in over 20 high schools through the YMCA Toxico program.

3,000 interventions

done with youth in situations of vulnerability.

1,900 kids and teens

worked on improving their grades in our school support and academic perseverance programs.

Active and healthy communities

21,600 people

+11,000 active members.

575,476 visits

in our centres, twice as many as in 2021!

Close to

2,000 kids, teens, and adults

took swimming lessons.

+650 participants

now have the training to react to emergency situations thanks to our First Aid, CPR, and Lifesaving courses.

+2,000 older adults

participated in our recreational activities.

Social integration and prevention of exclusion

+24,600 people

15,000 asylum seekers

welcomed at our Residence.

3,400 students

enrolled in close to 4,000 courses offered in 9 languages.

26,000 interventions

with people experiencing homelessness.

Close to 10,000 intervention hours done

with adults with criminal records.

200 people

with a disability or neurodevelopmental disorder participated in our activities.

Thriving families

1,500 families

1,747 kids and teens

participated in our day camps over the summer.

655 kids and teens

had a memorable summer at Camp YMCA Kanawana.

50 kids

with different needs and abilities attended day camp thanks to the Companion program.

800 families

received food assistance.

632 parent-child relationships

maintained through the Supervised Access Rights program.

Financial assistance +\$480,000

Close to 2,500 people

received financial assistance to participate in our activities and programs.

Close to 300 campers, including Ukrainian refugees, had a memorable summer in our day camps and at Camp YMCA Kanawana!

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The Y Foundation

An Actionand Generosity-Packed Year!

YMCA CHAL LENGE

The 2022 edition of the popular **YMCA Challenge** was back in **hybrid format** for the second year. Participants were asked to set three goals for themselves, focusing on physical, mental, and collective health. Closing festivities were held in both Montréal and Québec City with activities and fun for the whole family.

Over 750 donors rallied around the cause, raising **\$67,000** to provide financial assistance to over 380 families and kids, offering them the opportunity to fully participate in YMCA programs and activities.

Thank you to our partners Cogeco and KPMG for their support.



Ready, set,

GOAAAAL!

Thanks to a **special Aquatic Safety Fund of \$50,000 created by Geneviève Marcon**, a local business person and long-time volunteer, hundreds of kids and teens learned to swim for free or completed the national lifeguard training at the new Saint-Roch YMCA.

Again this year, the family and friends of Sam Lazarus, who passed away in 2004, came together to raise funds to give more kids and teens the opportunity to experience the magic of Camp YMCA Kanawana. Since 2004, over \$455,000 has been raised for this essential endowment fund.

As part of **BMO's #FanFini GearUp**Program, 6,000 pieces of repurposed soccer equipment were distributed to 2,500 families by YMCA staff in several neighbourhoods.

PEACE MEDALS

On October 18, we celebrated the incredible individuals and groups who work tirelessly to build a more peaceful, inclusive, and diverse world at our annual YMCA Peace Medal fundraiser. Thanks to your generosity, we raised \$282,000 for our youth programs, offering young people the support they need to succeed in school and in life.

Our 2022 Laureates

Honorary Laureate: Jean-Guy Desjardins Youth Peacemaker: Shina Novalinga Corporate Initiative for Peace: Groupe 3737 Organization for Peace: Shelter Movers Individual for Peace: André Michel Coup de Cœur: Mothers Step In

Thank you to our partners

Azrieli Foundation
BLG
BMO Bank of Montreal
BMO Financial Group
CN
Cogeco
Cogir Real Estate
Fasken
Fiera Capital
Ivanhoé Cambridge
Metro



Springboard for Life:

An Outpouring of Generosity for Youth

In 2022, we reached the \$17-million mark in the Foundation's major fundraising campaign, which represents **85% of our \$20-million goal.**

To date, over 10,000 individuals, companies, and foundations have chosen to invest in the Y's impact and future to support:

- Academic Success
- TeenZones
- Financial Assistance
- Equipping the new Saint-Roch YMCA
- Physical Literacy to get kids moving

Under the leadership of co-presidents Richard Payette (corporate director) and Geneviève Marcon (GM Dévelopment), and intermediate gift leaders Jean-François Hanczakowski (National Bank) and Caroline Paquet (Cogeco Media), we are continuing our hard work to reach our \$20-million goal with the launch of the public phase in 2023.

The YMCA Alternative Suspension

Social Impact Bond

Investing in the Generation of Tomorrow

The YMCA Alternative Suspension Social Impact Bond
(SIB) is an outcome-based financing agreement that
aims to reduce the school dropout rate across Canada.
This innovative funding approach, an initiative developed
by Public Safety Canada and Impact Canada, relies on
private investors to fund the expansion of the
Alternative Suspension program to 11 new service
sites, including four new sites in Québec. These
investors, in turn, receive up to a 15% return on their
investment from the Government of Canada based on
the following metrics:

- Participants' change in behaviour
- Program completion rates

In the first year:

- Investors received a 9.7% return on their investment
- Program participants showed an average 24% decrease in negative behaviour after returning to school

Led by the YMCAs of Québec, this is the first social finance project among all the YMCAs in Canada and involves numerous associations throughout the country.

Thank you to some of our key investors including the Toronto Foundation, Inspirit Foundation, the Chawkers Foundation, Robert Kerr Foundation (Northwood Family Office), the Counselling Foundation of Canada, and Willow and Grace Foundation. Thank you to Scotiabank, who, thanks to a major donation through its ScotiaRISE™ initiative, catalyzed the YMCAs of Québec Foundation's ability to invest in the YMCA Alternative Suspension SIB. These generous contributions mean hundreds of young people across Canada will have the opportunity to participate in the program and get back on the path of academic success.



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The past few years showed us that it really does take a village.

A village of committed and caring employees who worked tirelessly in difficult conditions to support our members, participants, and the community and offer them a place where everyone is welcome.

A village of dedicated volunteers who gave their time and energy to help us bring our mission and impact

A village of members and partners who stayed committed to the YMCA and placed their trust in us.

A village of donors who generously supported our programs, activities, services, and mission so we can all continue to make a real difference in our communities.

We are so grateful that we could count on you when we needed you, and we are so proud that you are a part of our big YMCA family!

We thank these individuals, foundations, and companies for their major contributions.

Arbor Day Foundation Azrieli Foundation

Beneva **Blakes**

BLG

BMO Bank of Montreal BMO Financial Group Brian Bronfman Family Foundation

CAE

Caisse Desiardins de Mercier Est-Anjou

Caisse Desiardins de Québec

Caisse Desjardins du Centre-est de Montréal

Canadian Tire Jumpstart Charities

CDPO

Céline and Jacques Lamarre

CN

Cogeco

Cogir Real Estate

Cromwell **David Paltiel**

Davies

Designations Financial Security

Desigardins Foundation - On the Road

Enterprise

Estate of Alfred Fred Muth

Événements Camarade - Laurie Gagnon

Fasken

Fédération des caisses Desjardins du

Québec Fiera Capital

Fondation 104

Foundation of Greater Montréal

Frontenac Foundation

GDI Integrated Facility Services

Guy Architects iA Financial Group

Ivanhoé Cambridge

Jean Campeau and Geneviève

Korem KPMG

La Galerie du Meuble

Le QG & Le District Gourmet Levio Business Technology

Louise Beauregard and Richard Payette

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Psyman Quebecor

RBC Foundation

Sciage Forage Québec et Pompage Provincial

Scotiabank

Second Harvest Stikeman Elliott

TACT

The Port of Montreal

Ubisoft

Stéphane Vaillancourt YMCA of the USA

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Statement		
2022	2021	
\$	\$	
57,467,705	42,016,784	
57,196,021	42,386,064	
271,684	(369,280)	
(1,269,916)	(1,790,566)	
(998,232)	(2,159,846)	
0	7,676,538	
(998,232)	5,516,692	
	\$ 57,467,705 57,196,021 271,684 (1,269,916) (998,232)	

2022

\$

63,503,495

29,965,403

33,538,092

63,503,495

\$

65,449,971

30,913,647

34,536,324

65,449,971

Statement of

financial position

As at December 31, 2022

TOTAL LIABILITIES

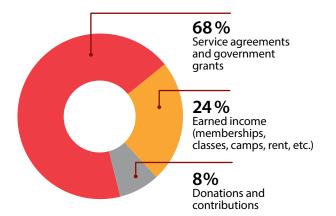
TOTAL LIABILITIES

AND NET ASSETS

TOTAL ASSETS

NET ASSETS

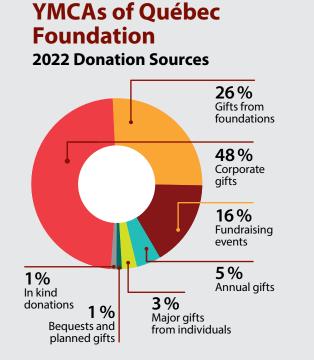
The YMCAs of Ouébec 2022 Revenue



The financial statements audited by Deloitte LLP are available at ymcaquebec.org



Statement 2022 of operations For the year ended December 31, 2022 \$ \$ **REVENUE** 2,469,28 **Donations and contributions** 2,881,796 550,506 Investment (loss) income (140,134)Canada Emergency Wage 103,533 11,425 Subsidy 2,753,087 3,123,767 **EXPENSES** 996,304 625,117 **EXCESS OF REVENUE OVER EXPENSES BEFORE** 1,756,783 2,498,650 **CONTRIBUTIONS TO** THE YMCAS OF QUÉBEC **CONTRIBUTIONS TO** (2,266,646)(2,240,817)THE YMCAS OF QUÉBEC (DEFICIENCY) EXCESS OF (509,863)257,833 **REVENUE OVER EXPENSES**



To inspire each person to become the best version of themselves and actively contribute to their community, we work hard every day to offer a rich and dynamic organizational environment. Our boards of directors and committees are made up of committed volunteers who donate countless hours to giving back to their community, and our local advisory boards present an opportunity for members and local organizations to offer their perspective on local/community needs and contribute to our decisionmaking processes.

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(CrakMédia) **Mario Girard**

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(GM Développement)

François Moreau (ABCP architecture)

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The YMCA of Québec **YMCAs of Québec Foundation**











ymcaquebec.org

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